



East Texas Book Fest 2015

August 21-22, 2015 – Tyler, Texas

Benefactor Invitation

East Texas Book Fest (ETXBF) benefactors provide essential support for this signature event – a celebration of libraries, literacy, books, and authors. As a benefactor, you and your company can directly and positively impact the quality and success of this 2015 regional event. Our aim is to create an event that is educational, motivational, entertaining, and appealing to adults and children. Registration fees alone cannot generate all of the funds necessary to cover continuing education, creative writing seminars, and sessions featuring outstanding authors for all ages, as well as space and production costs. Donations from individuals, businesses, and foundations provide the support to reach our goals.

Smith County Libraries Together (SALT), the non-profit founding organization of the ETXBF, provides a tax-deductible giving option to help bring this inspiring event to life and support local libraries and literacy efforts for children and adults in Tyler, Smith County, and all of East Texas.

Your generosity will enrich and sustain the ETXBF and, thus, its presenting organizations, SALT and the Tyler Area Partners for Literacy (TAP), a coalition of community partners who advocate for, promote, and support literacy among children and adults in Tyler and the surrounding communities.

In return for financial support, benefactors reach the diverse participants of the ETXBF with a prominent display of their logos at the Book Fest and on the Book Fest website. Benefactors who contribute \$1,000 or more will also be noted in all ETXBF promotional materials.

Please choose your benefactor level from the following options:

Rare Book Collector – \$1,000 to \$2,999

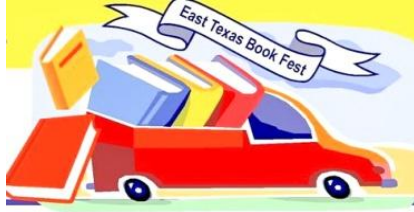
Rave Reviewer – \$500 to \$999

Bookseller – \$250 to \$499

Book Lover – \$101 to \$249

In addition, there are many other ways you or your business might be involved with this event. For instance, benefactors can sponsor specific speakers or activities, such as the Book Fest author reception, lunches for authors, a financial literacy session, or the appearance of a best-selling author. Indeed, we are happy to work with you to make your gift giving an experience you will treasure.

If you need more information or a wish to discuss the opportunity further, please call Dee Brock, co-chair of ETBF, at 903-565-6653.



Benefactor Registration

Companies and individuals are invited to complete this form to join the list of Benefactors supporting the 2015 East Texas Book Fest, August 21-22, in Tyler, Texas.

Company Name _____

Company Representative

First Name _____ **Last Name** _____

Address _____

City _____ **State** _____ **Zip** _____

Phone number(s) where you can be most easily contacted _____

Email _____

May we publish your name? Yes ____ No ____

How do you want your name to be shown? _____

Please select your gift level:

- Rare Book Collector – \$1,000 to \$2,999**
- Rave Reviewer – \$500 to \$999**
- Bookseller – \$250 to \$499**
- Book Lover – \$101 to \$249**

In memory of _____
(if this is a memorial gift)

Please make your check benefitting the ETXBF payable to **Smith County Area Libraries Together** and send it to **East Texas Book Fest, c/o Scherel Carver, PO Box 9951, Tyler, TX 75711.**

Please email a jpeg of logo art to **Scherel Carver** at eddiecivr@aol.com